



BROMSGROVE
SPORTING FC

ELLIOTT NASH LTD

BROMSGROVE SPORTING

Sponsorship Pack 2022/23



A message from our Chairman

First of all thank you for taking the time to view these partnership opportunities with Bromsgrove Sporting.

Sporting is a self funding club with no single owner, so in addition to the income from our excellent fan base we rely on the support of local businesses who believe in the benefits of a community football club.

Hopefully you can find something that will be of interest and we can look forward to welcoming you in to our Sporting family.

- Mike Burke

BROMSGROVE SPORTING FC

PITCH-SIDE ADVERTISING

£300

PER SEASON



BROMSGROVE SPORTING FOOTBALL CLUB HAVE ONE OF THE HIGHEST ATTENDANCES IN NON-LEAGUE FOOTBALL, WITH OUR MATCHES BEING FILMED FOR SOCIAL MEDIA, THIS IS A GREAT WAY FOR YOUR COMPANY TO GET EXPOSURE



DESIGN SERVICE AVAILABLE



VIDEO COVERAGE



LOCAL PRESS COVERAGE

PROGRAMME ADVERTISING

OUR PROGRAMME WAS VOTED ONE OF THE BEST IN
NON-LEAGUE FOOTBALL. YOUR ADVERT WOULD FEATURE IN
EVERY PROGRAMME FOR THE WHOLE SEASON.

FULL PAGE
1 SEASON

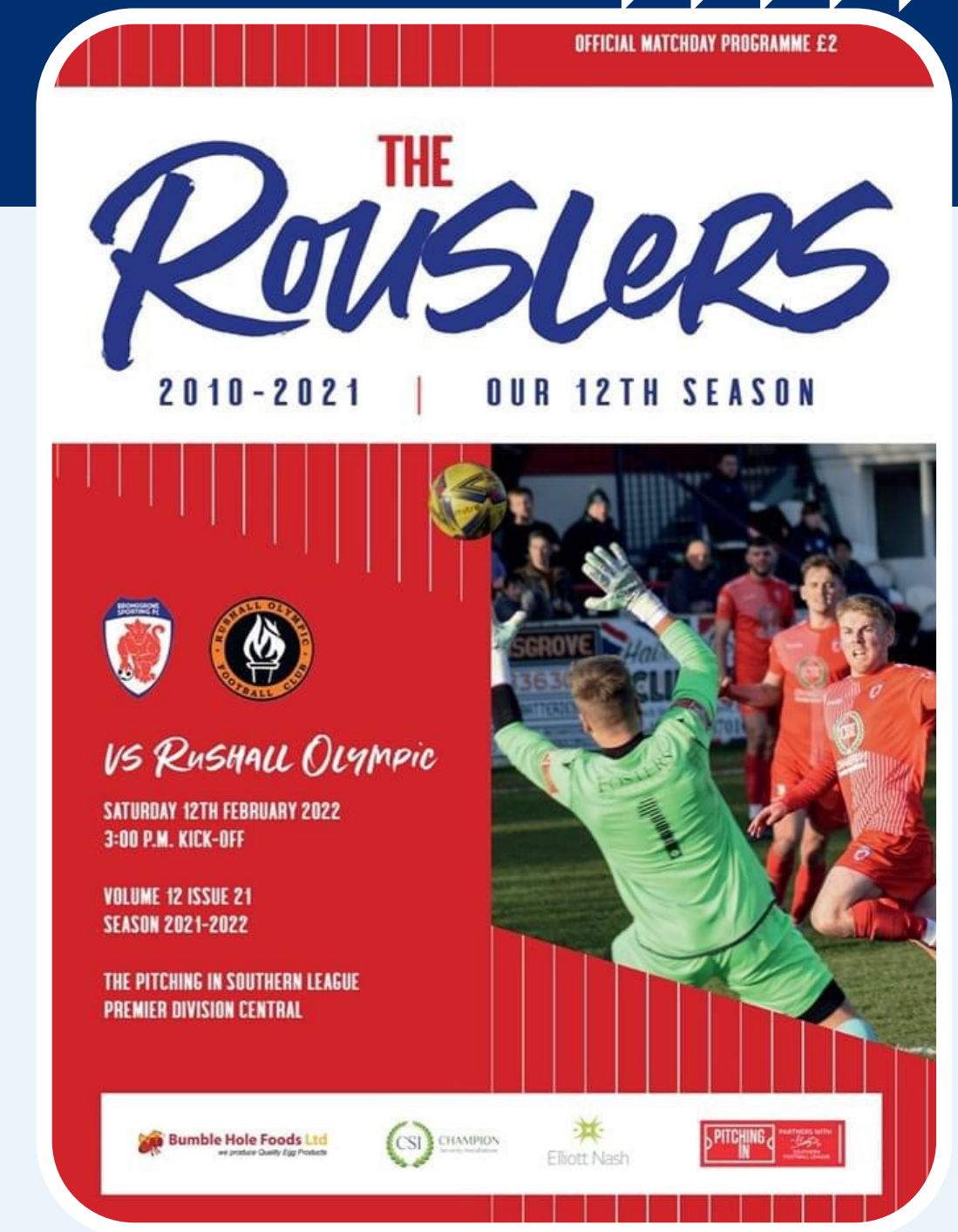
£250

HALF PAGE
1 SEASON

£150

QUARTER PAGE
1 SEASON

£100





SPONSORS VIP MEAL & MATCH

£250

THIS PACKAGE MAKES A MATCH-DAY EVEN MORE SPECIAL, IDEAL FOR A GROUP OF FAMILY OR FRIENDS AS WELL AS COMPANIES EMPLOYEES OR CLIENTS.
THIS INCLUDES:

✓ MATCH ENTRY

✓ PA ANNOUNCEMENT

✓ MATCH DAY PROGRAMME

✓ 2 COURSE
PRE-MATCH MEAL

✓ SPONSOR LOUNGE ACCESS
AT HALF-TIME

✓ SELECT MAN-OF-THE-
MATCH WITH PHOTO
OPPORTUNITY

UP TO 7 GUESTS (ADDITIONAL GUESTS £35/GUEST)




£150
UP TO 11 MASCOTS

TEAM MASCOTS

**GREAT EXPERIENCE FOR JUNIOR FOOTBALL TEAMS OR
EVEN A GROUP FRIENDS (UNDER 14 YEARS OLD).**

INCLUDED IN THE EXPERIENCE:

**CHILDRENS BOX MEAL
2X ADULT ENTRY TICKETS
TOUR BEHIND THE SCENES
WALK OUT WITH THE TEAM
PLAYER PHOTO OPPORTUNITIES
MATCHDAY PROGRAMME EACH**



MATCH BALL SPONSOR

- ⚽ 2X TICKETS FOR MATCH ENTRY
- ⚽ PA ANNOUNCEMENT
- ⚽ MATCHDAY POSTER FEATURE OUTSIDE THE VICTORIA GROUND
- ⚽ EXPOSURE ON WEBSITE & SOCIAL MEDIA COURTESY OF THE MATCH PREVIEWS

£100
PER GAME



'FULL HOUSE' PACKAGE

£950

- TWO PITCH-SIDE ADVERTISING BOARDS (WORTH £600)
- FULL PAGE IN MATCHDAY PROGRAMME (WORTH £250)
- VIP SPONSOR DAY (WORTH £250)
- MATCHBALL SPONSORSHIP (WORTH £100)

OTHER SPONSORSHIP OPPORTUNITIES

ALL SUBJECT TO NEGOTIATION:

- **PLAYER SHIRTS (FRONT AND/OR BACK, HOME AND/OR AWAY)**
- **PLAYER TRACKSUITS**
- **SHED END STAND NAMING**
- **MATCH VIDEOS**
- **YOUR COMPANY PERSONNEL/PRODUCTS AT GROUND FOR MATCHDAY PROMOTION**

BESPOKE SPONSORSHIP

WE ARE OPEN TO ANY SPONSORSHIP IDEAS YOU MAY HAVE IN ORDER TO PROMOTE YOUR BUSINESS IN THE MOST EFFECTIVE WAY, PLEASE GET IN TOUCH SO WE CAN DISCUSS YOUR NEEDS!

Business waste recycling
AVAILABLE NOW!

01527 881188

REDOITCH HILL 2011

Making
a
difference

www.redoitchbc.gov.uk

LOCAL • FLEXIBLE • FOR YOU





FOR PRICING CONTACT THE CLUB
HELLO@BROMSGROVESPORTING.CO.UK

**All prices are subject to VAT and are per season
unless stated otherwise**